

September 26, 2005

Dear Sir or Madam:

I am writing to inform you about a unique opportunity that is available to individuals and companies in the Pottstown area. I represent the Pottstown Youth Aquatic Club, which is the parent organization for the Pottstown YMCA Swim Team. During the 2004-2005 season, our swim team roster consisted of 91 swimmers, 46 qualified for Districts, 35 for States and 14 for Nationals. Our swimmers range in age from 6 to 18. Our swimmers train hard all season, competing not only in dual meets, but also at invitationals and championships.

In order to provide ideal training and competition facilities for our swimmers, we are seeking lane sponsors for our pool. The lane sponsor will be recognized by a banner that will be hung over a lane. These banners will be visible to everyone who enters the pool area, as well as everyone who is watching pool activities from the observation window in the YMCA lobby.

A six month sponsorship is \$250. Sponsorship for one year is \$400, which offers a savings of \$100. In addition to the banner, our lane sponsors will be recognized on our web site: <http://www.ptfyseahawks.org> and in our banquet program. Your contribution is tax deductible.

A sponsorship form has been attached for your use. If you chose to sponsor the swim team, you will be helping to guarantee the continuation of a long running program that has provided immeasurable benefit to many children from Pottstown and the surrounding areas. If you have another other questions, please feel free to contact me at 610-970-5299. Again, thank you for your consideration of our proposal.

Sincerely,

Stephanie M. Shoemaker  
PYAC President



Pottstown Seahawks Lane Sponsorship Form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Yes, I would like to be a lane sponsor. Enclosed is my check made payable to PYAC for a:

6-Month Sponsorship - \$250.00

12-Month Sponsorship - \$400.00

Please list my name/company as follows: \_\_\_\_\_

\_\_\_\_\_

Please mail this form and the check to: April Konstotathis, PYAC Treasurer, Address

Thank you.

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For office use only:

Date Received:

Start Date: \_\_\_\_\_